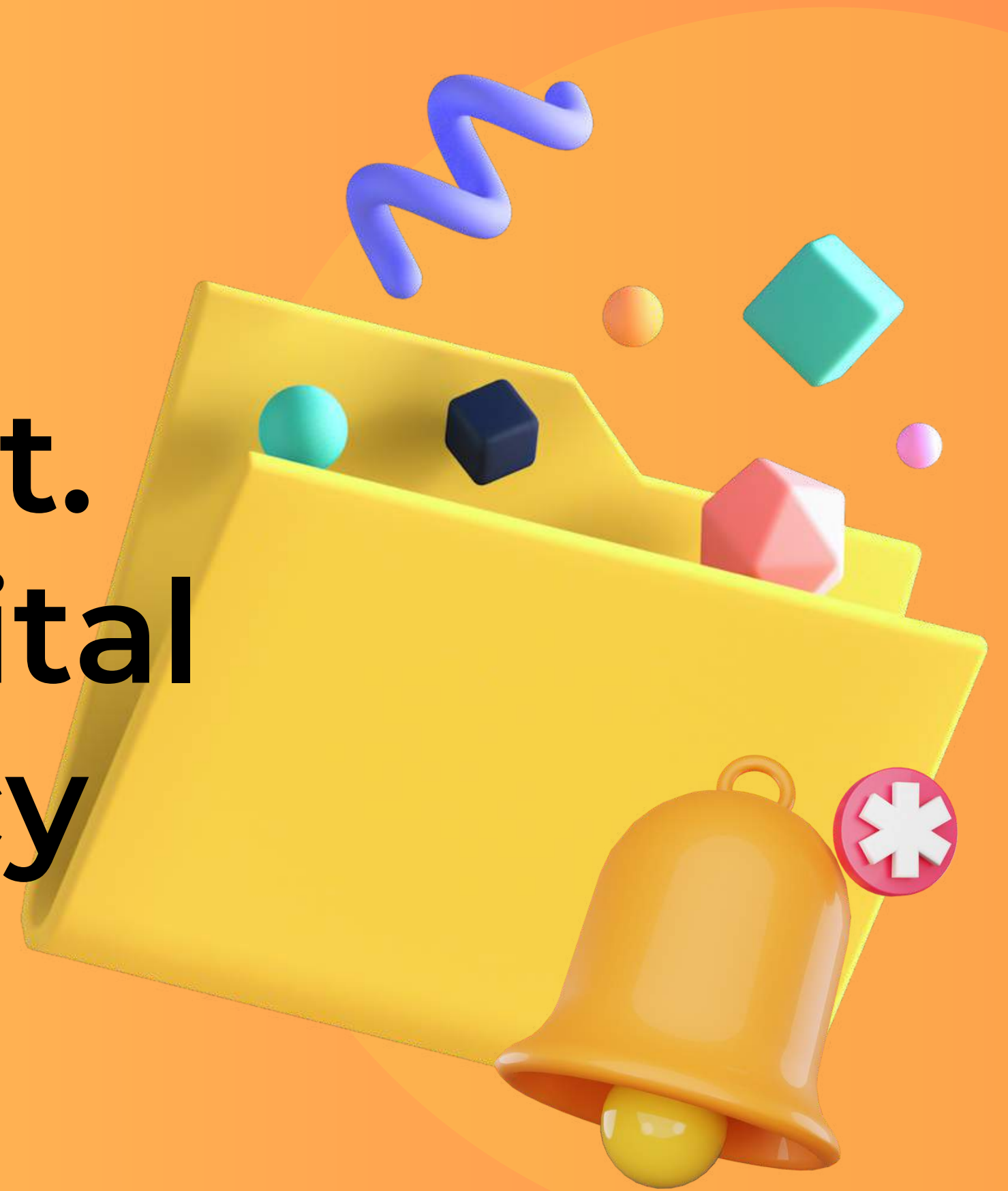


Full Service Mgmt. Consulting & Digital Marketing Agency





Know more about us

Est. in 2012, the CLIQIT Group prides itself in leading innovation and creative thinking. From pioneering Nigeria's e-commerce space to unlocking ad channels for brands like the Silverbird [galleria] and leading growth hacking strategy development for brands like Artsplit, a VFD company.

Since then, we have grown our services and products portfolio over \$1m in assets powered by a formidable team of developers, product & project managers, SEO & marketing specialists, and creatives.

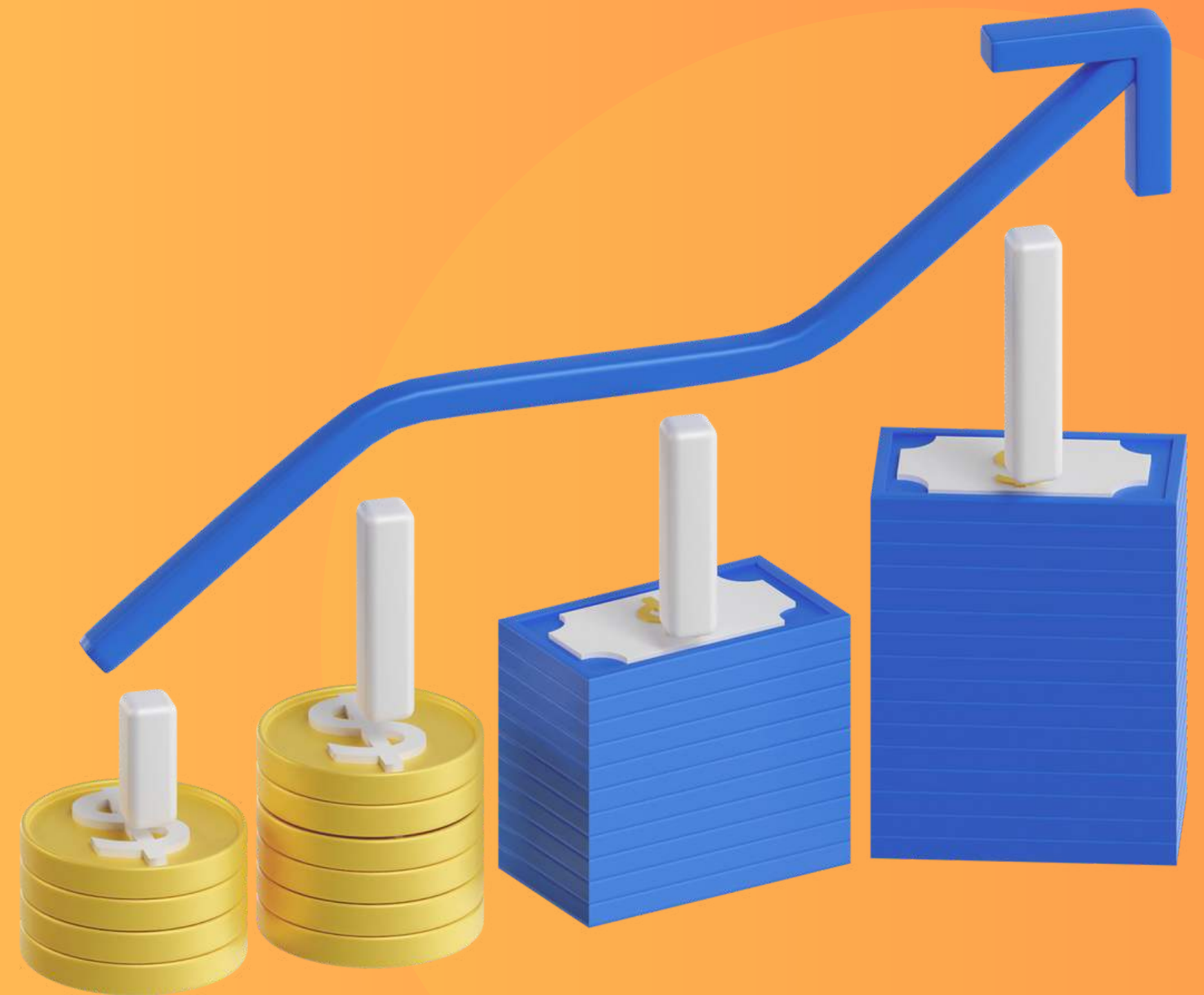
We also boast of a decades long experience working with local, state, federal government and the ECOWAS



We help your business grow up

We are an end-to-end business and digital marketing agency specialised in Growth hacking strategies and with a capacity to get involved and get it done; from planning straight on to execution

As a full service agency, we can get involved at any stage or level that you are comfortable with and unlike other agencies, we do not charge you an upfront to hear you out. We just want to get down to brass tacks.



Our Service Area



Strategy consulting, execution

For teams in need of a strategy to turbo charge their in-house teams, strategy and campaigns



Growth and digital marketing

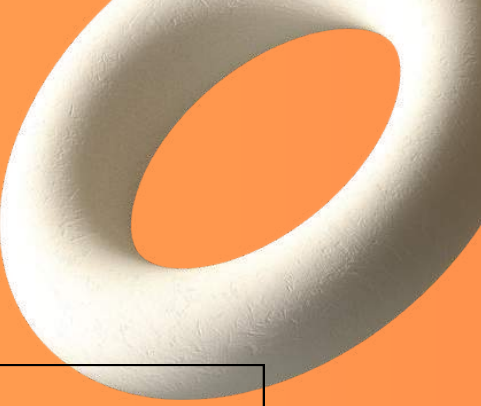
For teams in need of data driven growth & marketing strategy/services to grow reach, close sales & retain customers



Web and mobile app dev & optimisation

For teams in need of mobile or web developers for quick dev sprints or optimization of existing applications or portals

Our Services



● Strategy Planning

Strategy misconfiguration hurt sales & marketing. We do not execute until there is strategy alignment across board

● PPC search & display

Seen those ads in your inbox, on web pages & in mobile video games? We are licensed to publish Pay Per Click ads

● SEO

40k searches happen per sec on Google. The question is, are you targeting those who have questions that your brand, product or service answers?

● Social media marketing

Knowing the difference between Marketing, Advertising, Publicity and PR alongside hypothesis testing sets us apart from the pack

● Retargeting campaigns

It is 25x harder to get a new customer and it is 70% easier to sell to an existing customer. This is why retargeting matters to us

● Affiliates & UGCs

As consumers shun ads and 80% of them on rely on word of mouth to make a purchase our Affiliates & User Generated Content program is your goto

● Content & newsletters

Our SEO team and tools make us your best partner for content creation and dissemination via scheduled newsletters

● Mobile app D&O

The success of growth marketing campaigns rely on all factors of a product. Here, we optimise existing apps for success or build new ones

● Web app D&O

The success of growth marketing campaigns rely on all factors of a product. Here, we optimise existing web apps for success or build new ones

The benefits you will get

Strategy direction

Strategy misalignment is one of the top reasons why strategy campaigns fail. Our wholistic approach spots strategy blindspots before we get down and dirty with execution

IT alignment with teams

As technology continues to infiltrate our personal lives, smart businesses realize the need to fall in line. No matter where the intersection happens - whether at the product or sales level, we connect all functions

Sales & Growth

Our team of battle tested growth hackers pride in the quality of the hypothesis that they pursue - a necessary foundation for a great Rol.

Analytics, reports, insights

Gain insight into the data-backed reports and analysis will we pursue growth and success for your brand or product.



What people say?

"Spot the Mayor of online Marketing [name withheld] the brain behind [name withheld] alongside Gary Fowler."

Nmesoma John

Participant at Latoken event

"[name withheld] has to be one of the best Growth Hackers I've met. He seems to know what he is doing. He should come work for us permanently?"

Nonso Okpala

MD VFD

"[name withheld] is truly the King of strategy"

Olanitori Ayo

Levande



Most asked question



What do I need to get started?

Book your first call with us using the Calendly link in the next page of this presentation



Thank You!

Launch your digital
campaign and
growth journey with
us for less

Book a session: calendly.com/cliqitgroup/agency